

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 10.18
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 63356922

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	<u>EST#396</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 10.18

REP: TO LENA

CANCELLED ALL SPOTS FROM FRI 9/28 ON
REORDERED AS 60S
TTLS 38250
PLS CFM, THX 9/27

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 396												
1		S	600A-700A	30		\$1,500.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2		*	600A-700A	30		\$1,500.00	9/26	9/27	2		W-TH	2
PROGRAM : NEWS CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$1,600.00	10/1	10/2	0		M-TU	0
4	*		700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$1,600.00	9/26	9/27	4		W-TH	4
5	*		1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$375.00	9/26	9/27	2		W-TH	2
6	S		1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$375.00	10/1	10/2	0		M-TU	0
7	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$750.00	10/1	10/2	0		M-TU	0
8	*		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$750.00	9/26	9/27	2		W-TH	2
9	S		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	10/1	10/2	0		M-TU	0
10	*		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	9/26	9/27	2		W-TH	2
11	*		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	9/26	9/27	2		W-TH	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/1	10/2	0		M-TU	0
13	S		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	10/1	10/2	0		M-TU	0
14	*		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	9/26	9/27	2		W-TH	2
15	*		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/27	2		W-TH	2
16	S		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	0		M-TU	0
17	*		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/27	2		W-TH	2
18	S		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	0		M-TU	0
19	S		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	0		M-TU	0
20	*		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/27	2		W-TH	2

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		1100P-1130P	30		\$2,000.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
42	A		1100P-1135P	30		\$2,000.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
ORD COM1 : NEWS												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-21 FOR 2 SPOTS/WK												
22	S		1100P-1130P	30		\$2,000.00	9/26	9/28	0		W-F	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
43	A		1100P-1135P	30		\$2,000.00	9/26	9/27	2		W-TH	2
PROGRAM : NEWS												
ORD COM1 : TP NEWS												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-22 FOR 3 SPOTS/WK												
23	*		1130P-1200M	30		\$825.00	9/26	9/27	2		W-TH	2
PROGRAM : NITELINE												
CON COM1 : 1X PER DAY												
24	S		1130P-1200M	30		\$825.00	10/1	10/2	0		M-TU	0
PROGRAM : NITELINE												
CON COM1 : 1X PER DAY												
44	A		1135P-1205A	30		\$825.00	10/1	10/2	0		M-TU	0
PROGRAM : NIGHTLINE												
ORD COM1 : TP NIGHTLINE												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-24 FOR 2 SPOTS/WK												
25	S		800P-1000P	30		\$9,250.00	10/1	10/1	0		MON	0
PROGRAM : DANCING WITH THE STARS												
26	S		1000P-1100P	30		\$4,800.00	10/1	10/1	0		MON	0
PROGRAM : CASTLE												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		800P-900P	30		\$4,000.00	10/2	10/2	0		TUE	0
PROGRAM : DANCING RESULTS												
28	S		1000P-1100P	30		\$4,200.00	10/2	10/2	0		TUE	0
PROGRAM : PRIVATE PRACTICE												
29	S		1000P-1100P	30		\$2,800.00	9/28	9/28	0		FRI	0
PROGRAM : 20/20												
30	S		1000P-1100P	30		\$2,800.00	9/28	9/28	0		FRI	0
PROGRAM : 20/20												
31	S		600A-700A	30		\$675.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
32	S		700A-900A	30		\$850.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
33	S		900A-1000A	30		\$850.00	9/29	9/29	0		SAT	0
PROGRAM : GMA												
34	S		1130P-1200M	30		\$1,000.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
35	S		500A-600A	30		\$275.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
36	S		600A-700A	30		\$675.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
37	S		700A-900A	30		\$850.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
38	S		700P-800P	30		\$2,750.00	9/30	9/30	0		SUN	0
PROGRAM : AFHV												

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CHANGES SEP27/12 10.18
*** WFTV-TV ***

TOTL:
SPTS:

40	S	900P-1000P	30	\$6,000.00
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9/30	9/30	0	SUN	0
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41	S	500A-600A	30	\$200.00	9/30	9/30	0	SUN	0
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STATION MAKEGOOD OFFERS:			
M1	OK'D	BUY#21	MISSED:M-TU/1100P-1130P
			OCT1 (2/WK)
		30S	\$2,000.00
			(SEP25/12)

M1	OK'D	BUY#21	MISSED:M-TU/1100P-1130P	OCT1(2/WK)	30S	\$2,000.00	(SEP25/12)
			OFFER:M-TU/1100P-1135P	OCT1(2/WK)	30S	\$2,000.00	PLS ADVISE.
			CMT:NEWS				

M2	OK'D	BUY#22	MISSED:W-F/1100P-1130P	SEP26(3/WK)	305	\$2,000.00	(SEP25/12)
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CMT:TP NEWS

M3	REJECT	BUY#23	MISSED:W-F/1130P-1200M	SEP26(3/WK)	30S	\$825.00	(SEP25/12)
			OFFER:W-TH/1135P-1205A	SEP26(3/WK)	30S	\$825.00	PLS ADVISE

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1	OFFER: TUE/800P-900P	30S	PLS ADVISE.
2	202/800A-900P	30S	
3	202/800P-900P	30S	
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83	202/800P-900P	30S	
84	202/800P-900P	30S	
85	202/800P-900P	30S	
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SEP/12	38250.00	OCT/12	\$.00	CONTRACT TOTAL	38250.00
				TOTAL SPOTS	26

REP HEADLINE# 6335692 TRF# 333168 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP27/12 10.18
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$437,750 WFTV 33% WKMG 21% WESH 30% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE